

ZERO LATENCY



VR ENTERTAINMENT SYSTEM FOR VENUES

COMMERCIAL IN CONFIDENCE



THINK YOU KNOW VR?

NEXT GENERATION VIRTUAL REALITY

NO WIRES.

NO BACKPACKS.

VIRTUALLY NO LIMITS.

Created in partnership with HTC, our next generation technology features 5K resolution in an all-in-one headset

PARTNER WITH ZERO LATENCY

WHO WE'RE LOOKING FOR

- ▶ Entrepreneurial mindset and business experience
- ▶ Access to apx 2,500 sq. ft. (232 m²) space
- ▶ Entertainment venues seeking an add on attraction
- ▶ B2C marketing and / or social media skills

"Partnering with Zero Latency VR has been so beneficial because we can offer something that other companies can't. We run one of the world's most successful virtual reality venues."

- Tamara Bullock. Director, Retail Operations MGM Grand





TURNKEY COMMERCIAL VR SYSTEM

Bring the most advanced
VR experience to your city

- ▶ The only truly wireless Free-Roam VR system
- ▶ Award-winning Zero Latency VR game library
- ▶ Continued roll-out of content & software updates
- ▶ Configuration based on your unique space
- ▶ Fully remote deployment and global support
- ▶ Cloud-based software manages all your bookings, payments, reporting and customer communications

INVENTORS OF FREE-ROAM VR

*GLOBAL LEADERS IN VIRTUAL
REALITY ENTERTAINMENT*

- ▶ Blowing minds in VR since 2015
- ▶ Over 2 million plays worldwide
- ▶ Industry-leading: delivers experiences for up to 8 players simultaneously





THE FASTEST GROWING FREE-ROAM VIRTUAL REALITY EXPERIENCE

61 VENUES IN 26 COUNTRIES

- ▶ The world's largest Free-Roam VR entertainment network
- ▶ Brands including SEGA, MGM and Vodafone partner with us for their VR entertainment needs
- ▶ Partnered with HTC, Microsoft and Intel to bring you the next generations in VR technology

TRUSTED PARTNER OF



*“I’ve done VR before
but Zero Latency VR
was like so much better!”*

- PewDiePie

- ▶ 104 million subscribers
- ▶ Over 25 billion video views
- ▶ 1st ranked channel in USA
- ▶ 1st entertainment channel globally



c|net

"It's the best virtual reality experience that I have ever had. And I have tried them all."

GIZMODO

"Zero Latency VR is the best, most captivating, immersive and present virtual reality experience that I have ever tried"

WIRED

"The technology is incredibly immersive, and the set-up is perfect for that. You have a huge space to freely walk around in."

Forbes

"This surreal multiple player experience is the world's most advanced free-roaming virtual reality game ever."

VRSCOUT

"Zero Latency VR's latest free-roam experience made me a believer in VR eSports."

Mashable

"When the first undead creature comes at you, they feel shockingly close - if you've ever wanted to hear grown men squeal, this is your chance."



VALUE BUILDING WITH VR

We provide unique experiences that customers will never be able to replicate at home

For VR to be a truly immersive experience, it needs to be untethered in larger spaces. Free-Roam VR allows you to do this.

People want social experiences

The multiplayer LVBR category is expected to have the highest compound annual growth-rate due to consumer desire to play social experiences with friends.

*Source - Global LBVR Market Report, Mordor Intelligence

**LBVR consumer
spend is expected
to reach
\$1,757 MILLION
by 2028**

PRO AUDIO HEADSET

- ▶ Sound isolating to improve immersive in-game audio
- ▶ Virtual 7.1 surround sound
- ▶ Wipeable memory foam ear pads for clean and comfortable experience
- ▶ Tough, lightweight design
Noise cancelling boom microphone

HTC VIVE FOCUS COMMERCIAL HMD

- ▶ 5K Resolution - 2448x2448 per eye
- ▶ 120-degree field of view
- ▶ 90Hz refresh rate
- ▶ Lightweight (500 grams)
Wifi 6 compatible for a true wireless VR experience
- ▶ Innovative counterweight design for comfortable long-session use
- ▶ Lightweight, easily swappable and quickly rechargeable battery for fast turnaround in high-throughput environments

THE LEGENDARY FREE-ROAM VR SYSTEM

Everything you need to deliver mind-blowing VR entertainment

CONTROLLER

Custom-built controller designed by Zero Latency VR for LBVR

- ▶ Lightweight to ensure comfort and continuous immersion in the game
- ▶ Immediate and accurate tracking of gun position
- ▶ Rugged and reliable
- ▶ Wireless communication
- ▶ Long battery life, designed for over 6 hours of operational use before recharging

MANAGEMENT SOLUTIONS

Our cloud-based software brings together bookings, session times, game content, reporting and much more, all in one place for you to manage

KEY FEATURES

DASHBOARD

View important information about players currently in your game space, upcoming sessions, and system diagnostics.

BOOKING SYSTEM

Sell tickets online with maximum conversion and efficiency using the automated session time optimizer. Create, modify, cancel and refund both upcoming and past bookings.

REPORTING

Access to valuable data such as ticket sales, space usage, customer survey results and game popularity. Use reports to optimize your entertainment offering and understand your market.

INBUILT MARKETING TOOLS

Create promotion codes and gift vouchers to maximize ticket sales from your marketing campaigns.

SUPPORT AVAILABILITY

24/7 support by phone, chat and ticketed system powered by Zendesk.

PLAYER PROFILES

Access and manage player accounts. You can contact a player via email, create a new booking for them and view their game results.





INSTALLATION

Our team helps bring your space to life, transforming it into a spectacular VR entertainment venue.



TRAINING

We train your staff in VR system operations and venue management, making sure you're ready to blow your customers' minds.



MARKETING

All the guides, campaigns, creative assets and advice you need to launch a thriving VR entertainment venue.



DEVELOPMENT

We listen to our clients. We represent the voice of Zero Latency VR clients and customers. Our products constantly evolve with the introduction of new features and experiences.



24/7 SUPPORT

Our support teams are available 24/7 across all time zones, offering you peace of mind and keeping your customers in the game.



CLIENT SUCCESS

Our team works closely with you to implement the high level of operational standards that will set up your entertainment venue for success.





ZERO
LATENCY

OUR LIBRARY OF AWARD-WINNING VR EXPERIENCES

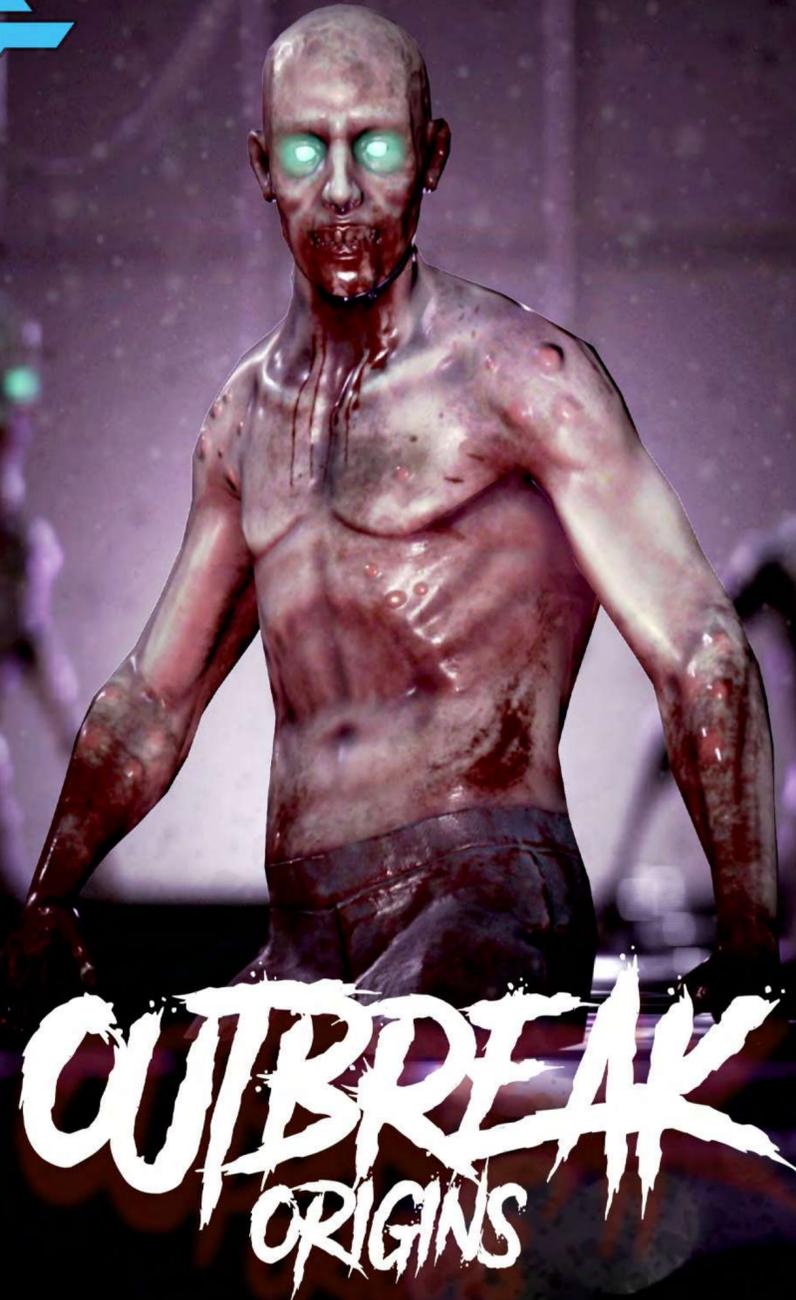
- ▶ FAR CRY VR
- ▶ OUTBREAK ORIGINS
- ▶ SINGULARITY
- ▶ UNDEAD ARENA
- ▶ SOL RAIDERS
- ▶ ZOMBIE SURVIVAL
- ▶ ENGINEERIUM
- ▶ MISSION MAYBEE



SINGULARITY

Investigate a secret military space station gone dark. Fight killer robots and rogue drones in the thrilling science-fiction cooperative VR shooter.

ZERO
LATENCY 



OUTBREAK ORIGINS

FREE-ROAM ZOMBIE VR ACTION

Battle the horde as you fight your way through the city, with an epic boss battle that'll keep your squad gripping their guns. Can your group find the cure? The ultimate cooperative VR zombie shooter adventure.



SOL RAIDERS

2 teams of 4 face off in battle across 3 maps in this original IP set in an exciting science-fiction universe. Engaging for casual gamers and professional players alike. Join the VR Esports revolution!

ZOMBIE SURVIVAL



Trapped in a fort, amidst a zombie outbreak. Your squad needs to stay alive till rescue arrives.
The cooperative experience that'll test your group's undead-apocalypse survival skills!

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LATENCY 



UNDEAD ARENA^{VR}

It's the post-apocalypse world. The brave few that seek fame and fortune do battle in
a deadly new game - waves of undead, ever-changing arenas and treacherous traps.
Winners become legends, losers join the horde.



ENGINEERIA

This puzzle adventure is set in a fantastical world with flying whales, giant parrots and colorful creatures. Be transformed into an ethereal, ancient alien and work with your clan to ascend through a mind-bending, mystical world. The VR exploration adventure where gravity goes out the window!



Scary Girl MISSION MAYBEE

Join Arkie on her quest to defeat her nemesis, the maniacal genius Dr. Maybee and rid the planet of his hazardous goo. It's a cooperative VR adventure for all ages in this vibrant world developed by Dark Slope Studios.

A UBISOFT ORIGINAL

FARCRY VR

DIVE INTO INSANITY



FAN FAVOURITE VILLAIN VAAS MAKES A RETURN IN FAR CRY VR

Developed in partnership with Ubisoft, our newest free-roam VR adventure is set in the world of Far Cry® 3. Featuring arguably the best Far Cry® villain - Vaas Montenegro, Far Cry VR: Dive Into Insanity is already our top game for both revenue and plays per game.

IMMERSIVE ADVENTURE

Welcome to sunny Rook Island, an idyllic, tropical paradise. It's the perfect place to soak up some sun, and catch up on some much-needed R'n'R. Instead, you and your mates are captured by a small army of henchmen and become yet another of the victims imprisoned by the infamous Vaas Montenegro. And boy, does he have big plans in store for you...



FAR CRY VR: DIVE INTO INSANITY

This is the first time a AAA gaming IP has been brought into free-roam VR. As the company that invented the free-roam VR category, Zero Latency worked tirelessly to honour both the game heritage and high customer expectations for VR. The end result? A mind blowing experience that customers simply cannot get anywhere else.



**FAR CRY VR IS THE WORLD'S ONLY AAA FREE-ROAM VR GAME.
EXCLUSIVE TO ZERO LATENCY.**

STANDARD CONFIGURATIONS

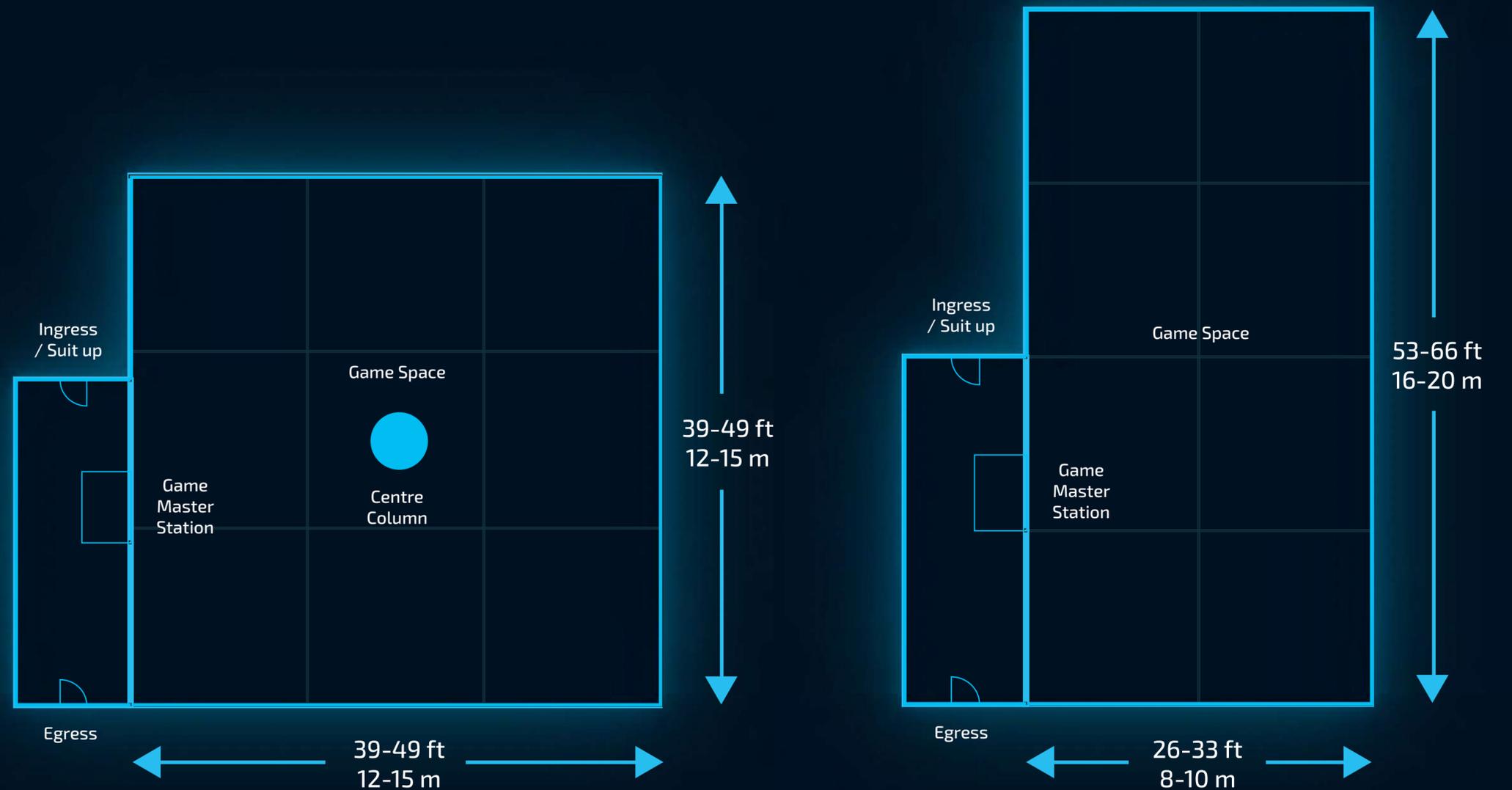
Our standard Free-Roam VR installation accommodates multiplayer groups of up to 8 players in a game space anywhere from 1,378 sq. ft. to 2,400 sq. ft. (128 m² to 225 m²), with the most common size being approximately 2,000 sq. ft. (200m²)

Additional space is required for briefing, donning and doffing, adding approximately 1076 sq. ft. (100 m²) of extra space, depending on desired throughput and user experience.

There are two game space configurations, both of which are flexible in size. These are referred to as the Rectangle and Square configurations. The sizes can be anywhere inside the provided ranges.

The 'Rectangle' configuration can range from 53 x 27 ft. (16 x 8 m) to 66 x 33 ft. (20 x 10m). This space must be free of any pillars or other obstacles.

The 'Square' configuration ranges from 40 x 40 ft. (12 x 12m) to 50 x 50 ft. (15 x 15 m) and allows for one optional single column or other obstruction, in the very centre of the space.



SQUARE LAYOUT
for 2,500 sq. ft. (225m²) game space

RECTANGLE LAYOUT
for 2,000 sq. ft. (200m²) game space

JOURNEY TO VENUE LAUNCH

Phase 1

WEEK 1 - 4

Your onboarding as our newest client begins. Meet the Zero Latency VR team, who work with you to set up your VR entertainment business for success.

Week 1

Introductions to the team at Zero Latency VR corporate headquarters

Week 2

Gain access to Zero Latency VR marketing assets and guides

Week 3

Dedicated marketing session for you and your team with Zero Latency VR's Head of Marketing

Week 4

Dedicated training session for you and your team in using the Zero Latency VR management software

Phase 2

WEEK 5 - 11

Your system arrives and your ticket sales go live.

Week 5

Ticket sales for your venue go live on the Zero Latency VR website

Week 6

Staff recruitment for your team begins

Week 7 - Week 11

Your brand new Zero Latency VR entertainment system is delivered to your venue

Phase 3

WEEK 12 - 14

Your system is switched on and your team are trained. You're ready to blow the minds of your customers as the world's newest Zero Latency VR venue!

Week 12 - Week 14

Your new Zero Latency VR System is installed in your venue

Week 13

Soft launch: VIP sessions for family, friends and the media

Week 14

Launch week: your VR entertainment venue is open to the public

NEXT STEPS

YOUR ZERO LATENCY JOURNEY

1. Reserve your territory
2. Review our agreement
3. Execute and settle
4. Induction and secure premises
5. Construction
6. Launch



LET'S TALK VR

WE'RE THE EXPERTS IN LOCATION-BASED VIRTUAL REALITY ENTERTAINMENT



PHIL MARTIN

North America & Asia Pacific



ALBERTO MARCOS

Europe, Africa & Middle East



NACHO ALVAREZ

EMEA & LATAM

zerolativityvr.com/commercial



[@zerolativityVR](https://twitter.com/zerolativityVR)



[Zero Latency VR](https://www.linkedin.com/company/zerolativityvr)



[zerolativityvr](https://www.instagram.com/zerolativityvr)



[Zero Latency VR](https://www.youtube.com/zerolativityvr)