

FRANCHISE EXPO 23

9.-11. NOVEMBER 2023 GERMANY

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Press release

THE meeting place for entrepreneurs and franchise prospects Franchise Expo Germany 2023 (FEX)

Franchise Expo Germany, Germany's leading trade fair for franchising, is once again just around the corner and promises exciting opportunities for start-ups and established companies alike. The Expo will take place from **November 9 to 11, 2023** at Messe Frankfurt in Hall 6.0. National and international franchise systems from many industries at all investment levels will present their business concepts at Germany's only franchise trade fair. An extensive lecture program complements the trade fair offerings.

"FEX offers a unique platform where our visitors can get in touch with established franchisors to build or expand your own business. Our second stand pillar is an extensive lecture program on franchising, which extends to Master Classes," says Christian Köttler, Show Director of Franchise Expo Germany 2023.

A trend continues. Many new systems are emerging in the franchise industry, some of which are **also** presenting their **young brands at FEX23**:

RUFF:

Golf has been a trend sport for years. The RUFF franchise system is now expanding the golf season with an indoor offering. Also for newcomers to golf. Because the connection with golf simulators, golf store and an inviting gastronomy was created a new offer for golfers and fans of it.

Now the Scandinavian success model comes to Europe and looks for Franchisepartner for the entire D-A-CH region.

www.ruffgolf.at

Capito:

capito stands for analog and digital expertise in the field of easy language. Professionals at 16 locations in the DACH region simplify texts with the TÜV-certified capito method into three easy-to-understand language levels - for different target groups. With capito digital, texts are automatically simplified using artificial intelligence.

www.capito.eu

PV Green:

The subject of the young, German company from Sachsenhagen is photovoltaic systems. PV Green wants to make the world greener with solar energy and sustainability. Private households up to large plant companies are cared for.

www.pvgreen.de

tuck-tuck:

This young system from Switzerland relies on the idea of the mobile cookshop.

tuck-tuck drew inspiration from mobile Asian cooking and vending stalls, adapting the concept to the needs and food trends of European culture.

In addition to Asian cuisine (asia-tuck), guests can also expect Mexican food (mexo-tuck), Italian pasta (pasta-tuck) and Swiss classics (swiss-tuck).

www.tuck-tuck.ch

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Biocannovea:

This physician-led system focuses on health/the immune system, as the highest good of man. The services offered include immune and micronutrient analyses as well as autoimmune diagnostics. The cold chamber or a blood purification can also be used as part of the complementary medicine therapy.

www.biocannovea.de

Sonte:

Sonte from the construction industry is coming up with an intelligent liquid crystal film (switchable privacy screen): this technology can be used to switch windows opaque. The system distinguished by several prices looks now for further Franchisepartner in Germany.

www.sonte.eu

Conference program FEX23:

The event not only offers a wealth of business opportunities, but also informative seminars and workshops by industry experts. Visitors can benefit from expert presentations that offer insights into proven business models, legal aspects and franchise financing.

Conference Program Director of Franchise Expo Germany, Franz-Josef Ebel, founder of Master Franchise Germany on the program:

"We offer an international conference program where global know-how meets local expertise. Recognized speakers and industry leaders provide valuable insights. The Master Classes are aimed at potential franchisees and companies that want to expand via franchising. Also new to the program is a discussion in Turkish, as we expect many future entrepreneurs in the Turkish community as well."

Further information, tickets, exhibitor details, program: <https://www.franchise-expo.com>

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Interested in interviews? We are happy to support you!

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Franchise Expo Germany focuses on diversity among exhibitors and offers an informative lecture program.



Franz-Josef Ebel, Founder Master Franchise Germany



Christian Köttler, Show Director Franchise Expo Germany



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Indoor golf simulation (RUFF), mobile cookshops (tuck-tuck) and AI-supported expertise in simple language (Capito) - the young franchise systems at FEX23 are so colorful and diverse.