



PRESS RELEASE

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Twin Peaks Sets Sights on Further International Franchise Growth

The ultimate sports lodge targets development in Asia, Canada and South America

DALLAS (Aug. 8, 2022) – Following a historic franchise agreement that brought [Twin Peaks Restaurant](#) across the border to Mexico City, the ultimate sports lodge is aiming to take its sports watching paradise to more markets around the globe.

Twin Peaks CEO Joe Hummel announced today that Vice President of Franchise Development Glenn Moon and his team are seeking development opportunities overseas in Brazil, Canada, Colombia, India and more countries throughout the world. After inking multiple development agreements totaling 21 incremental new lodges last year in the U.S., Moon's team has already eclipsed that number in 2022 with 22 new lodges signed year to date and another 10 to 16 in the final stages of execution.

“We’re ready to paint the globe buffalo plaid,” Hummel said. “Glenn joined our team in February of last year and has already spurred rapid development both in the U.S. and in Latin America. We’re excited to turn our focus towards international growth, starting with Canada, India and South America. We can’t wait to show more countries that our scratch-made food, premium drinks and scenic views make Twin Peaks the sports viewing spot they’ve been missing.”

Twin Peaks was recently named to *Nation’s Restaurant News*’ “Top 500” list, *Black Box*’s “Top 5 Restaurant Brands” and *Restaurant Business*’ “Top 500” list for 2022. In addition to receiving these accolades, Twin Peaks spent the second quarter of the year upgrading its technology for the back-of-house staff and to boost the customer experience. Twin Peaks offers comprehensive marketing and branding, a one-of-a-kind lodge atmosphere, high traffic, worthwhile compensation and more.

To learn more about franchising, contact Glenn Moon at glenn.moon@TPRest.com. For more information on Twin Peaks, visit twinpeaksrestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks now has 91 locations in the US and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business surrounded by scenic views and the latest in high-definition TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared to order burgers to its in-house smoked brisket, pork and wings, guests can expect menu items capable of satisfying every appetite. To learn more about franchise opportunities, visit twinpeaksfranchise.com. For more information, visit twinpeaksrestaurant.com.

Forward Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to the timing and performance of new store openings and growth in same-store sales. Forward-looking statements reflect expectations of

management concerning the future and are subject to significant business, economic and competitive risks, uncertainties and contingencies, including but not limited to uncertainties surrounding the severity, duration and effects of the COVID-19 pandemic. These factors are difficult to predict and beyond our control, and could cause our actual results to differ materially from those expressed or implied in such forward-looking statements. We refer you to the documents that are filed from time to time by FAT Brands Inc. with the Securities and Exchange Commission, such as its reports on Form 10-K, Form 10-Q and Form 8-K, for a discussion of these and other factors. We undertake no obligation to update any forward-looking statement to reflect events or circumstances occurring after the date of this press release.

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