

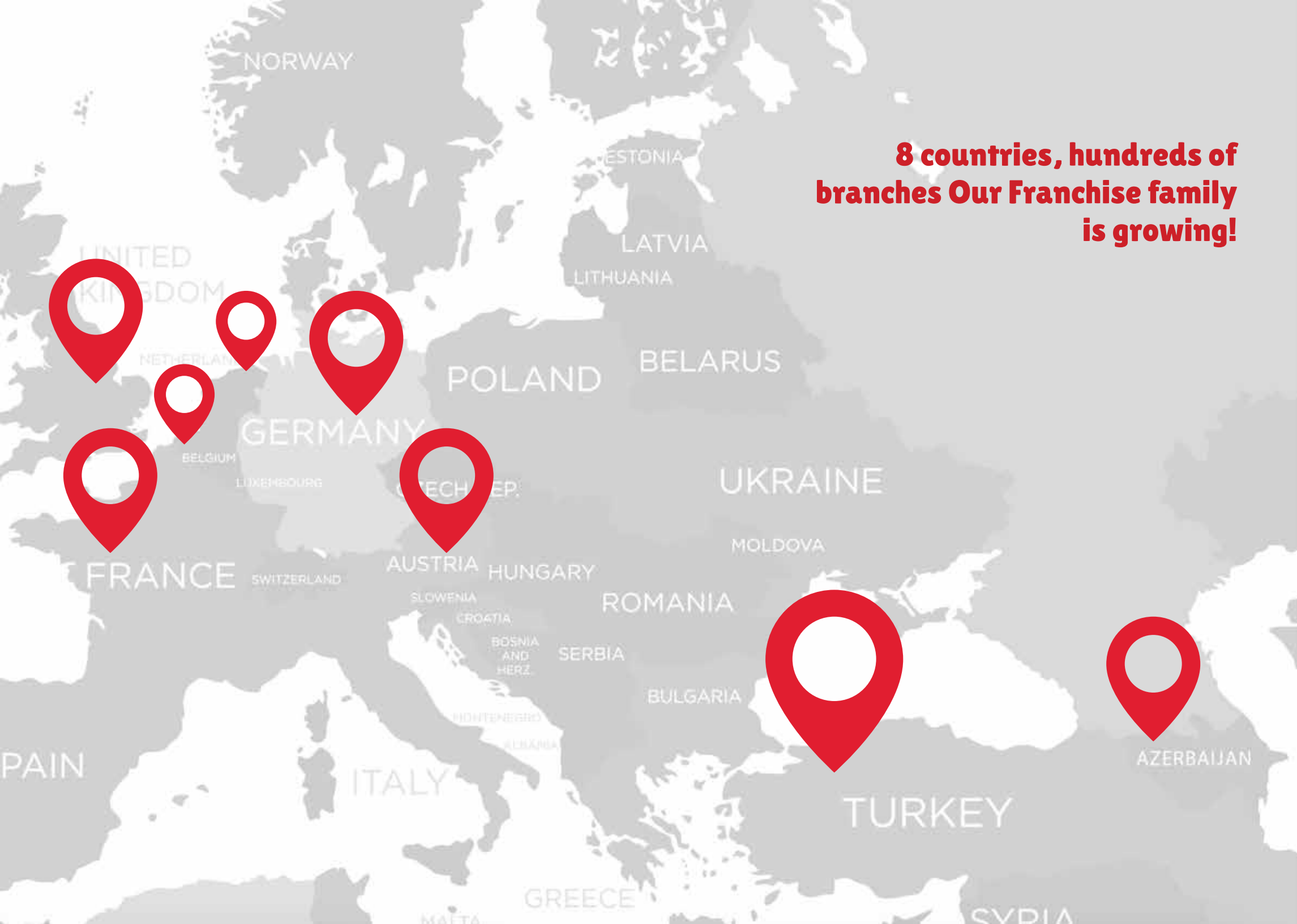


ÇİĞKÖFTEM

**Become our
Franchise Partner and
you win too!**

ÇİĞKÖFTEM

**8 countries, hundreds of
branches Our Franchise family
is growing!**



Join the *çiğköfte* family and enjoy a profitable
and pleasant job!



About ÇİĞKÖFTEM



What did ÇİĞKÖFTEM Franchise partners say?



Support and opportunities!



Advantages of being a Franchise partner in Çiğköftem!



How can you be a Franchise partner of Çiğköftem?



Where Can You Do This? / Branch Properties



Sample Branch Images



Products



Menu



Frequently Asked Questions?



References

About ÇİĞKÖFTEM

Çiğköftem, with its hundreds of branches in many countries, is a brand that offers vegan-vegetarian products with the principle of producing high quality goods and the mission of being a source of happiness for its customers by transforming the natural riches into healthy and accessible foods.

As a member of the European Vegetarian Union, Çiğköftem does not use in its products additives like bouillon, stabilizers, thickeners, etc.

Çiğköftem has crowned its achievements in the international arena with such awards as;

- 2014-Germany: "Best Entrepreneur of the Year (Dealership Chain)"
- 2017-Turkey: "UFRAD (International Franchising Association) Opening Abroad Award"
- Belgium 2016 & 2019: "Outstanding Taste Award" from International Taste & Quality Institute"

Çiğköftem family, which offers delicious, healthy, and natural products, continues to grow by offering a profitable and enjoyable business opportunity with its franchise system...



What did ÇİĞKÖFTEM Franchise partners say?



Necla Kaynak

Bochum, Germany

(1 branch, ÇİĞKÖFTEM Franchise Partner since 2015)

"Before I joined the ÇİĞKÖFTEM family, I worked in the textile industry. Textile was a good job, and I was very happy to work together with a crowded team. But I thought there were more opportunities out there for me and I could achieve more in life. I got acquainted with ÇİĞKÖFTEM's pleasant and profitable franchise system and opened the Bochum branch. My husband and I work together. It is a great feeling to work with a person you can always trust and who supports you, and to develop a job that is your own together."



Bekir Atalan

Rotterdam, The Netherlands

(6 branches, ÇİĞKÖFTEM Franchise Partner since 2010)

"I opened my first franchise branch in Rotterdam in 2010. Seeing intense interest of people, I decided to become one of the pioneers of this system in the Netherlands. With a good operating system and the support of ÇİĞKÖFTEM, I became the pioneer of this concept in the Netherlands with 6 franchised branches in 2016. I have always been impressed by ÇİĞKÖFTEM's easy-to-manage operation, low investment cost, strong relationships with franchise partners and stable growth. Our aim is to make ÇİĞKÖFTEM a leading brand in the Netherlands with a solid and enthusiastic team in all our businesses."



Öner Aydoğan

Gelsenkirchen, Germany

(1 branch / ÇİĞKÖFTEM Franchise Partner since 2013)

Çiğköfte was a product I loved very much. When I saw the çiköfte branches opened in Turkey, I wanted to do this job in Gelsenkirchen, the city where I live. Of course, if I'm going to do this.

I had to find the best brand. In my research both in Turkey and throughout Europe, I saw that the best brand in terms of taste, and experience and institutionalism is ÇİĞKÖFTEM. The friendly and professional approach of Brand Managers has also further increased my confidence in the brand. ÇİĞKÖFTEM officials were with me throughout the process, from the first meeting, to the feasibility of the shop, from the training to the opening. Through training and inspections, they make visits to ensure that our business constantly serves the desired standards. As a result of the evaluations made during these visits, it has been another source of pride for us to be selected as the "Branch of the Year" in Europe in 2019.



Kadir Güngör

Düsseldorf, Germany

(1 branch / ÇİĞKÖFTEM Franchise Partner since 2018)

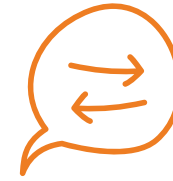
I was a regional manager in ÇİĞKÖFTEM. The charm of the business motivated me to open my own branch. At the end of 2018, I started my own business by taking over my current branch. Although I had my first commercial experience, both the ease of management and the fact that ÇİĞKÖFTEM was with me every time I needed, so I got used to the job in a short time. Being a part of the ÇİĞKÖFTEM family gives me confidence. As the best brand in the sector, ÇİĞKÖFTEM has adopted the principle of winning together and keeps its branches' earnings at the forefront. It has a management understanding with a strong communication with its branch.

Our customers are increasing day by day in our branch. Now we reach more people with takeaway service. My search for a place to open a new branch continues.

Support and opportunities!



1 ton çigköfte support



Refund guarantee

Advantages of being a Franchise partner in ÇİÇKÖFTEM!



How can you be a Franchise partner of ÇİĞKÖFTEM?

1

Application and preliminary interview

Candidates can easily make their requests through the website or by phone. Applicants are given detailed information by phone or face-to-face interviews.

2

Location search and feasibility

A candidate who begins a search for a location in accordance with the information provided contacts a franchise consultant to evaluate the location he/she has found. If the location, whose feasibility is made by the franchise consultant, is evaluated and approved in accordance with the criteria, the next processes are started. If it is not suitable, the search for a new location continues.

3

Contract and concept cost

The location whose feasibility report is approved is rented or purchased by the candidate branch owner. Then, the ÇİĞKÖFTEM franchise agreement is signed and the installation package fee is paid to ÇİĞKÖFTEM.

4

Project and decoration

The project is prepared by ÇİĞKÖFTEM by taking the dimensions of the location. According to the project in hand; paint, plumbing, etc. construction operations are carried by the candidate; branch equipment is provided by ÇİĞKÖFTEM.

5

Training and opening

Candidates and their staff receive practical training at the designated branches at least 1 week before opening, accompanied by a training coach. On the opening day, the sale begins by opening with the operations team. From the opening, the training process continues for another 1 Week, accompanied by a training coach, and the training is completed.

Where Can You Do This? / Branch Properties



Since 20 m² of sales area, 20 m² of kitchen and warehouse area are needed, there should be a shop with a minimum area of 40 m² or more.



It should be on ground floor.



The front of the shop must be at least 3 meters and above.



It must be on the main street or on the intersecting side street.



The shop should have an occupancy permit and should not have any problems with public institutions and organizations.



Ceiling height should be over 2.70 mt.



Since there is no flame cooking or smoke in the shop, chimney or ventilation is not necessary.



The shop should have water inlet and outlet and 220 V or 380 V electrical power.

Sample Branch Images



Sample Branch Images



Sample Kiosk Images



Products



Çiğköfte

It is a product that is served cold and consumed cold with its special content consisting of all natural ingredients.

It is a healthy and vegan product made with a mixture of bulgur, parsley, garlic, tomato paste and 18 different spices.

It is delivered to branches ready for sale.



Çiğköftem (Spicy)	Nutritional Values	For 100 g
	Energy kj / kcal	1050 / 251
	Fat (g)	13,8
	Saturated Fat (g)	4,2
	Carbohydrate (g)	21,7
	Sugars (g)	4,5
	Protein (g)	5
	Salt (g)	0,5

Çiğköftem (Less Spicy)	Nutritional Values	For 100 g
	Energy kj / kcal	1013 / 242
	Fat (g)	11
	Saturated Fat (g)	3,3
	Carbohydrate (g)	27,6
	Sugars (g)	4,5
	Protein (g)	5,1
	Salt (g)	0,6

Products



Kibbeh

It is an award-winning vegan product with dried vegetables, soy, bulgur and various spices, all prepared with natural products. Having received the "outstanding flavor Award" from the International Taste & Quality Institute in 2016 and 2019, vegan meatballs has become indispensable for all flavor lovers with their rich and natural content. It is delivered to branches ready for sale. It is heated and served hot.

Kibbeh	Nutritional Values	For 100 g
	Energy kj / kcal	1083 / 259
	Fat (g)	15,7
	Saturated Fat (g)	8,5
	Carbohydrate (g)	30,2
	Sugars (g)	0,1
	Protein (g)	8,8
	Salt (g)	1,6



Products



Falafel / Falafill

It is a very popular vegan product in Europe. Falafel, which consists of 80% chickpeas, 20% sesame and different spices, is a flavor that people often prefer at the point of healthy eating. It is delivered to branches ready for sale. It is heated and served hot.

Falafel	Nutritional Values		For 100 g
	Energy kj / kcal	971 / 232	
	Fat (g)	11,5	
	Saturated Fat (g)	1,2	
	Carbohydrate (g)	18,7	
	Sugars (g)	1,1	
	Protein (g)	8,3	
	Salt (g)	1,7	

Falafill (Hummus Filled)	Nutritional Values		For 100 g
	Energy kj / kcal	1077 / 258	
	Fat (g)	12,4	
	Saturated Fat (g)	3,2	
	Carbohydrate (g)	25,6	
	Sugars (g)	1,6	
	Protein (g)	7,9	
	Salt (g)	2	



Menu

ÇİÇKÖFTEM BIGWRAP
5,50 €

ÇİÇKÖFTEM WRAP
4,00 €

WEIZENBÄLLCHEN WRAP
4,00 €

FALAFEL WRAP
4,00 €

MIXEAT WRAP
6,00 €
Insgesamt 6 Stk.
(Falafel / Falafel / Mini Weizenbällchen / Çiğköfte)

EXTRAS
 ÇİÇKÖFTEM Stk 25g **0,90 €**
 MINI WEIZENBÄLLCHEN Stk 25g **0,90 €**
 FALAFEL Stk 25g **0,90 €**
VEGAN

BIG WRAP MENÜ
7,00 €
 Çiğköfte Big Wrap + 1x Falafel oder 1x Mini Weizenbällchen + Ayran

TO-GO
7,50 €
ÇİÇKÖFTEM PAKET (S)
 10 Stk Çiğköfte
 2 x Lavash
 inkl. Belegen

13,00 €
ÇİÇKÖFTEM PAKET (M)
 20 Stk Çiğköfte
 4 x Lavash
 inkl. Belegen

25,00 €
ÇİÇKÖFTEM FAMILIEN PAKET
 40 Stk Çiğköfte
 8 x Lavash
 inkl. Belegen
GRATIS!
 5 x Mini Weizenbällchen oder 5 x Falafel

ÇİÇKÖFTEM TELLER

S 7,50 € 8 Stk inkl. Belegen	M 13,00 € 16 Stk inkl. Belegen	L 19,00 € 24 Stk inkl. Belegen
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MINI WEIZENBÄLLCHEN TELLER
7,50 €
 6 Stk
 inkl. Belegen
VEGAN

FALAFEL TELLER
7,50 €
 6 Stk
 inkl. Belegen
(Falafel oder Falafel)

MIXEAT TELLER
7,50 €
 Insgesamt 6 Stk
 inkl. Belegen

ÇİÇKÖFTEM PARTY PLATTE

S 35,00 € 50 Stk inkl. Belegen	M 50,00 € 75 Stk inkl. Belegen	L 65,00 € 100 Stk inkl. Belegen
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ÇİÇKÖFTEM SUSHI

S 10,50 € 10 Stk inkl. Belegen	M 19,00 € 20 Stk inkl. Belegen	L 40,00 € 50 Stk inkl. Belegen
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MIX DEINER SALAT
7,50 €
 Dressing mit Auswahl aus 4 versch. Saucen aus Falafel / Falafel / Mini Weizenbällchen / Çiğköfte

TO-GO
MINI WEIZENBÄLLCHEN
 Stk 0,90 €

3 Stk	5 Stk	10 Stk	20 Stk
2,50 €	4,00 €	7,50 €	13,00 €

WEIZENBÄLLCHEN
 Stk 2,00 €

3 Stk	5 Stk	10 Stk	20 Stk
5,50 €	8,50 €	15,00 €	25,00 €

FALAFEL
 Stk 0,90 €

3 Stk	5 Stk	10 Stk	20 Stk
2,50 €	4,00 €	7,50 €	13,00 €

FALAFILL
 Stk 0,90 €

3 Stk	5 Stk	10 Stk	20 Stk
2,50 €	4,00 €	7,50 €	13,00 €

EXTRAS
BANSOSA Stk 5,00 €
 Mit Zitrus und Knoblauch
 Würstchen
 Schmelz
 Gemüse
 Salat
 Gemüse
 Salat
 Gemüse
 Salat

SOPE Stk 0,50 €
 Gemüse
 Salat
 Gemüse
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 Gemüse
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 Gemüse
 Salat

LAVASH Stk 0,70 €
 Gemüse
 Salat
 Gemüse
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 Gemüse
 Salat
 Gemüse
 Salat

GEMÜSE Stk 2,00 €
 Gemüse
 Salat
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 Salat

Frequently Asked Questions?



How much investment is required on average?

The investment to be made varies according to the branch size and branch type (shop, kiosk).



Do you get a share of the turnover?

No, turnover share is not charged.



What is the minimum m2 area required for the branch?

The minimum indoor size required for the street shop is 40 m², including 20 m² sales area and 20 m² storage area. It should be at least 9m2 in shopping mall kiosk branches.



How do I choose the location where the branch will be opened?

The location to open a branch is examined by ÇİĞKÖFTEM and its suitability is decided.



Is training provided before opening?

The staff is trained by ÇİĞKÖFTEM one week before opening and one week after opening.



Is it necessary to stand over of the business in person?

It has been experienced that the most profitable ÇİĞKÖFTEM branches are those managed by the owner. Therefore, it is the first choice to have the franchise partner actively at the head of the business.



Is it allowed to open more than one branch?

The fact that Franchise partners want to open more than one branch is a pleasing situation for ÇİĞKÖFTEM. But before opening new branches, it is a priority to gain sufficient experience in existing branches.



How many staff do you need to run a branch?

Ideally, a ÇİĞKÖFTEM branch has a staff structure in which the franchise partner is personally in charge and has at least three other personnel.



How do we supply products?

Products such as çiğköfte, stuffed meatballs, falafel, cake, lavash (-18°) and consumables such as printed packaging materials can be supplied from ÇİĞKÖFTEM, green herbs and unprinted packaging materials can also be supplied by ÇİĞKÖFTEM franchise partner from the proposed suppliers in the desired characteristics.

References

CENTRO●



LIMBECKER
PLATZESSEN



Königsbau
Passagen



BILLSTEDT
CENTER
HAMBURG

RHEIN
NECKAR
ZENTRUM

HANNOVER
ERNST AUGUST
GALERIE



Wilma
SHOPPEN

cigkÖfteM

EM EUROPE GmbH

Hammer Landstraße 113-41460 Neuss / Deutschland

Tel: +49 2131 2949820

Tel: +49 2131 2949821

Fax: +49 2131 2949822

www.cigkofteM.com

EM EUROPE
GmbH